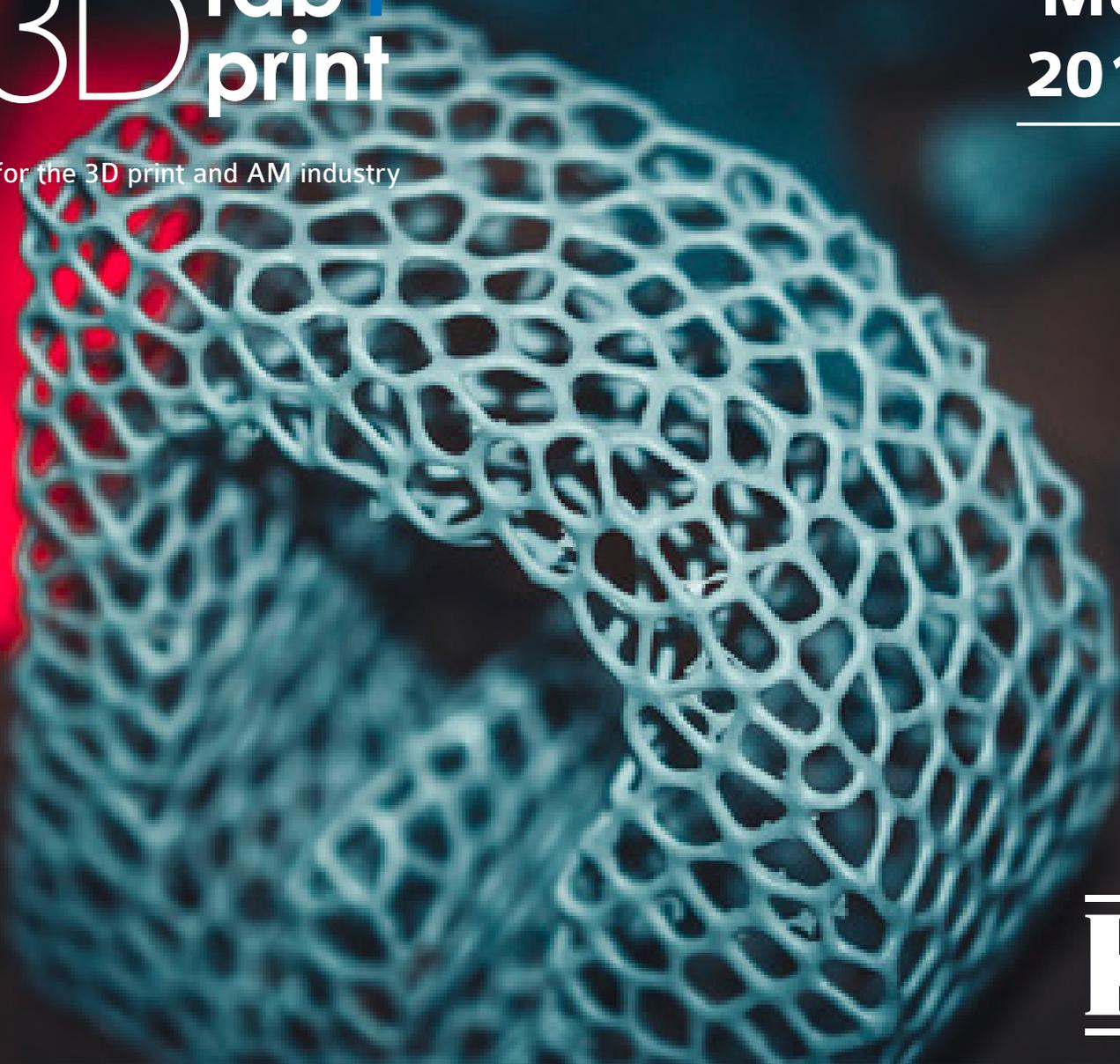




3Dfab+
print

The global community for the 3D print and AM industry

Media Kit
2018/2019



KCI
PUBLISHING

www.3dfabprint.com

About 3D fab+print

3D fab+print is a multimedia platform geared to the needs of 3D print and additive manufacturing professionals world-wide. Covering the entire field, from materials to printers and from design software to scanners, 3D fab+print provides the very latest industry news. Regular items include industry updates, product releases, blog posts, case studies, interviews, event overviews, and legal implications of additive manufacturing.

3D fab+print was launched in June 2015 by establishing a website, introducing a weekly newsletter, and four Social Media channels. All platforms show a constantly growing number of subscribers, visitors, members, likes, and shares.

The 3D fab+print website is updated daily with news on topics such as bioprinting, SLS, and many other printing techniques, as well as about 3D printing service platforms, new 3D printing materials, and new application possibilities for AM in various industries, including engineering, medical, aerospace, and automotive.

Every week a selection of articles, events, blog posts or videos is sent to a growing number of subscribers to the newsletter. Both the website and the newsletter offer a variety of marketing opportunities.



The screenshot shows the 3D fab+print website homepage. At the top left is the 3D fab+print logo. A navigation bar includes links for HOME, NEWS, BLOG, EVENTS, MAGAZINE, NEWSLETTER, CONTACT, and SEND US YOUR NEWS. Below the navigation bar is a horizontal advertisement board (B) featuring logos for dwf, voxeljet, 3D Systems, and AMR EURO. The main content area is divided into several sections: 'News' with articles like 'Magnus Eriksson as new CEO at Höganäs AB' and 'Velo3D releases end-to-end metal AM solution'; 'Blog' with articles like '3D OEM recommends PyroGenesis to their customers' and 'Tethon 3D and Nebraska develop ceramic and metal AM'; 'Advertising' with a 'wire Tube' logo; and 'Partners' with a 'MEDICAL' logo. A sidebar on the right contains a 'Leaderboard' (A) with a video player, a 'Home page rotation board' (B) with logos for MX3D, Höganäs, ACTech, Stratasys, VINK, 3D printing, dddrop, TruForm, and Laser Sintering with Plastics, and a 'Logo banner website' (C) with a 'wire Tube' logo. At the bottom right of the sidebar is a 'Sidebar rotation board' (D) with a 'MEDICAL' logo.

Online advertising

The 3D fab+print website offers a few strategically chosen spots for advertisement.

A Leaderboard

Position: top right in the header
 Size: 728 x 90 pixels
 Visible on: homepage and all underlying pages
€ 995,- per month

B Home page rotation board

Position: below the main horizontal navigation
 Size: 285 x 75 pixels
 Visible on: homepage
€ 450,- per month

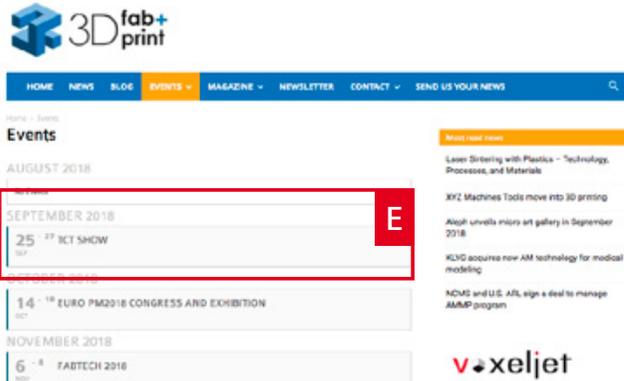
C Logo banner website

Position: right sidebar
 Size: 250 x 70 pixels
 Visible on: homepage and all underlying pages
€ 995,- per year

D Sidebar rotation board

Position: right sidebar
 Size: 250 x 70 pixels
 Visible on: homepage and all underlying pages
€ 450,- per year

Prices are excl. VAT



Sponsored content

Sponsored content offers highly effective exposure that is available in various options.

E Listing on Events Calendar

Position: 3dfabprint.com/event-directory

€ 100,- per event

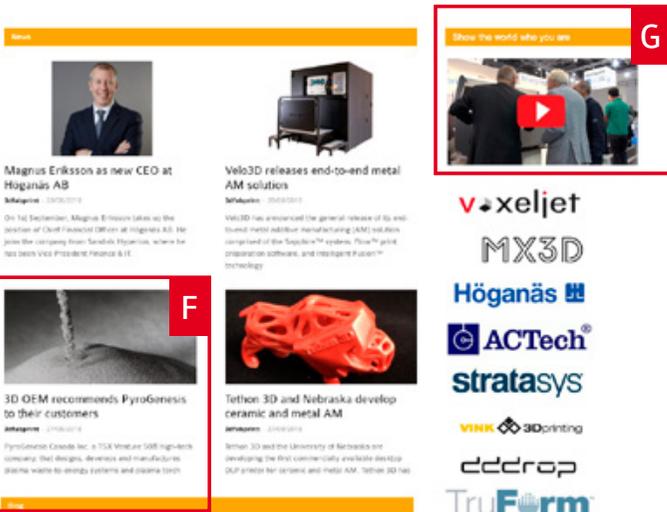


F Sponsored article website

Position: either in the 'Blog' or 'News' section, visible on the homepage for three months.

Extra option: appearance in the newsletter (see next page for more information).

€ 395,- for 3 months



G Sponsored video* website

Position: 'Video' section, visible on the homepage for three months.

Extra option: appearance in the newsletter (see next page for more information).

€ 395,- for 3 months

*3D fab+print can assist you in creating a (new) video for your company, check the last page for contact details.

Prices are excl. VAT



In the 08/23/2018 edition

- [Laser Sintering with Plastics – Technology, Processes, and Materials](#)
- [XYZ Machines Tools move into 3D printing](#)
- [Aleph unveils micro art gallery in September 2018](#)
- [KLYG acquires new AM technology for medical modeling](#)
- [NCMS and U.S. ARL sign a deal to manage AMMP program](#)
- [ZARE installs ProX® SLS 6100 3D Printer from 3D Systems](#)
- [TWI takes the lead in OAMM project for UK aerospace](#)
- [Titomic involves as a core partner in USD 4.9M ARC](#)
- [Renishaw exhibits the benefits of AM dentistry at LMT](#)
- [Promation & Canada Makes develop next generation of AM](#)
- [Air New Zealand with Zenith investigate 3D for aircraft](#)
- [Siemens achieves its milestone with 3D DLE for SGT A06](#)



XYZ Machines Tools move in 3D printing

By 3dfabprint on Aug 22, 2018 10:00 pm

XYZ Machines Tools is familiar to many for its extensive range of metal cutting machine tools, so the move into 3D printing, as an official reseller of HP's Multi Jet Fusion Technology, took many by surprise.

[Read more](#)

Tweet Like

Newsletter

The weekly 3D fab+print newsletter provides a selection of the latest global industry news, product releases, company updates, views and insights from the world of Additive Manufacturing.

The newsletter provides an additional platform to showcase your company. As already touched upon, there are a number of options:

H Sponsored article

A sponsored article on the website can additionally be featured in the newsletter.

€ 75,- per inclusion

I Sponsored video

A sponsored video on the website can additionally be featured in the newsletter.

€ 75,- per inclusion

J Logo banner newsletter

Similar to the logo banner on the website.

Position: right sidebar

Size: 180 x 65 pixels

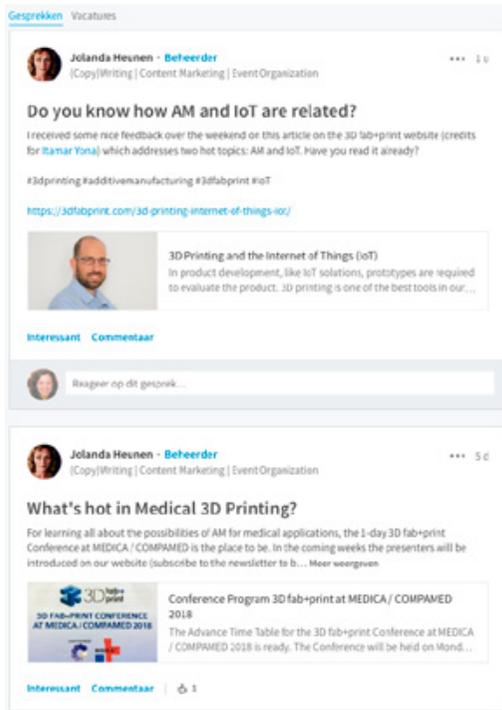
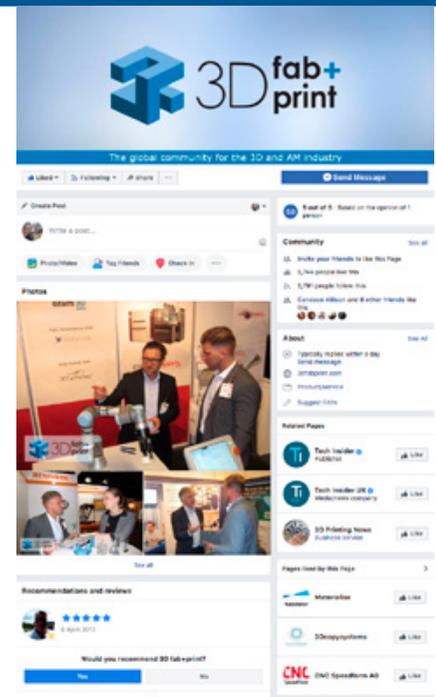
€ 995,- per year

Prices are excl. VAT

Get social with 3D fab+print

The 3D fab+print Social Media groups connect decision makers, market experts, and students alike. The online communities are continually growing to reach both professionals and AM newbies all around the globe. Join the buzz on Facebook, Twitter, LinkedIn, or Google+ and contribute (to) suggestions and discussions, or pose a question.

When you are looking for (extra) exposure on Social Media, feel free to get in touch to discuss how 3D fab+print can assist in communicating your company message online!



Pricing starts at € 125,- excl. VAT



Facebook: <https://www.facebook.com/3dfabprint>



LinkedIn: <https://goo.gl/YMWbNI>



Google+: <https://plus.google.com/+3dfabprint1>



Twitter: <https://twitter.com/3dfabprint>

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